

# TIN HOUSTON

## Mercedes Benz Of Houston North

*Vegas helps roll in the all-new R-Class Grand Sport Tourer*

By Monica Danna  
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It was an evening of casino, cocktails and cars as **Mercedes-Benz of Houston North** and over 300 guests gathered for the official launch of the all-new **2006 R-Class Grand Sport Tourer**. Guests tested their luck at blackjack, roulette and craps for a chance to win the grand prize, a "Weekend Getaway Prize Package for Six" in Corpus Christi, that included a weekend rental of the new R-Class, hotel accommodations provided by the **Omni Hotel** and six dinner gambling cruise tickets provided by **Texas Treasure Cruises**. However, the most popular game of the night proved to be Game Four of the World Series. Organizers acted quickly days before the event to ensure that guests would not have to miss this crucial game and broadcast the Astros race for the pennant. If luck be a lady tonight, it was lucky winner **Stacie Giroux** whose \$130,000 winnings earned her the Grand Prize Package.

Throughout the night, anxious guests wandered around the two vehicles draped in back silk, waiting for the official unveiling. Curiosities grew as emcee **Lisa Malosky** formally introduced **Walter Weibel, General Manager**, to finally reveal the night's star – the all new 2006 R-class. Flanked by four stunning showgirls in true Vegas fashion, music and lights erupted the crowd as the brand new R-Class was instantly welcomed with



applause from the audience. A true luxury vehicle that captures the imagination as easily as it holds up to six adults in style, the **2006 Mercedes-Benz R-Class** is an altogether different, all-new class of vehicle - visionary design, panoramic space, first-class comfort, and dynamic performance. The 2006 R-Class is truly a vehicle that changes everything.

General Manager, **Walter Weibel**, played the role of "Pit Boss" while "Head Dealer" **Houston Modern Luxury** magazine served as the Press Sponsor of the event. "Hospitality Hosts" **Mikel Marketing** made sure the events of the night went off without a hitch.

The night's "Rat Pack" was

consisted of **Valinda Weibel**, **Katina Pontikes**, **Monty McDannald**, **Lou & Meredith DeLone**, **Joe Danna**, **Glen Scott**, **Lisa Gochman**, **Lisa Fenberg**, **Krishan Magon**, **Sally Templeton**, **Jhanvi Jawala**, **Catherine Noyes**, Emcee **Lisa Malosky of Channel 2** and even an appearance from **The King**.

Vegas is known for its fine cuisine, and this casino party was no different. Delectable hors d'ourves provided by **Fleming's Prime Steakhouse & Wine Bar** and **Bossa Cuban Bar & Latin Café**, as well as a Ceviche Bar setup by **Of Course! Catering, Inc.** helped satisfy the appetites of the hungry gamblers.

What casino party would be complete without flowing

libations? **Gentleman Jack** quenched the thirst of party-goers while a martini bar provided by **Finlandia Vodka** allowed guest to sample Finland's best. Red and White Wines provided by **Five Rivers** kept guests crowded around the bar as well as the craps table.

The dealership is conveniently located at I-45 North and FM 1960 and is open Mondays thru Fridays from 9AM to 8PM, and Saturdays from 9AM to 7PM. For more information on **Mercedes-Benz of Houston North** or to schedule a test drive of the new **R-Class Grand Sport Tourer 350 or 500**, please call the dealership at 281/ 233.6000 or visit their website at [www.mbhoustonnorth.com](http://www.mbhoustonnorth.com).