

# Mercedes Benz of Houston North Unveils the New M-Class in Grand Style

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Mercedes-Benz of Houston North plans to reveal the second generation of the SUV that defined sports luxury, the new ML 350 and ML 500. It's only fitting that a dealership rated for Houston's "Best Customer Service" (Inside Houston magazine - 2002) would unveil the new Mercedes SUV that was designed with the comfort & luxury of the driver and it's passengers in mind.

The much talked about new models are designed to make you look and feel good. The impressive new styling of the ML is 5.9 inches longer, 2.8 inches wider and 0.4 inches lower on the road than last year's model. The wheelbase has expanded to 114 inches and makes the SUV 3.7 inches longer. This is a luxury SUV designed from the ground up characterized by an aggressive wedge shape complemented by a completely redesigned interior to provide more comfort and more user-friendly space. Two inches of legroom add comfort to driver and front passenger seating and a glove box mounted audio input for MP3 1-Pod integration will keep the most avid audiophile at bay. The nodular command cockpit features a dash single CD player with a 7" color LCD screen and a rear seat entertainment home-away-from-home theater displays treasured DVDs on a 7" color LCD screen with

wireless audio headsets.

The ML 350 is powered by an all new 3.5 liter, four-valve-per cylinder V6 engine delivering 268-horsepower and 258 lb. ft. of torque. Basic features also include dual zone climate control, an impressive and innovative full-time 4-wheel drive and two 32 oz. cup holders for long rides. Under the hood of the ML 500 is a five-liter V8 engine packed with 302-horsepower and 339-lb. Ft. of torque. Heated seats keep passengers warm during brisk days and auto-sensing wipers will wash away spring showers.



The ML 350 starts at \$39,750 and the ML 500 starts around \$48,500 with additional options available.

Although it's true that Mercedes-Benz of Houston North is known for customer service but the buck doesn't stop there. The showroom is state-of-the-art and includes several amenities with visitors in mind. When guests arrive to take



a sneak peek at the new ML SUVs they will not only be amazed by the chic new models but also the intelligent and sophisticated design of the showroom. Guests touring the facility will find: a "Heritage Wall"-a fantastic collection of six 100 square foot collages "floating" off the gigantic wall depicting the history of the Mercedes-Benz automobile; a perfectly-polished,

eight-foot chromed Mercedes-Benz logo with blue neon backlit lighting; and even an outdoor putting green for guests to entertain themselves. Guests can also quench their thirst with gourmet coffee from the AMG Cafe or lounge in the lush gardenscapes of the AMG Plaza while contemplating whether to buy the new ML 350 or ML 500.

A private launch party is planned to publicly unveil the sleek styling of new ML 350 and ML 500. extended to Mercedes-Benz customers. This posh reception will be complete with gourmet hors d'oeuvres catered by the much sought after caterer to the elite, Jim Manning, a wine tasting for discriminating palates and a cigar lounge. The latest spring fashions from MaxMara will be featured and live music by Vvonne Washington will accompany the evening's festivities. Guests may also opt to practice their putt on Mercedes-Benz of Houston North's own private putting green which was installed to keep a park-like atmosphere and lends to attract a lot of attention during typical weekends or service visits from Mercedes owners.

The dealership is conveniently located at 1-45 North and FM 1960 and is open Mondays thru Fridays from 9AM to 8PM, and Saturdays from 9AM to 7PM. For more information on Mercedes-Benz of Houston North or to schedule a test drive of the new ML 350 or ML 500. please call the dealership at 281.233.6000.

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