

## m Marketing team in place for The Royalton at River Oaks

The Royalton at River Oaks and Developer Sales Group, LLC have enlisted Mikel Marketing, LLC to join in the marketing of The Royalton at River Oaks high-rise development.

Commissioned by The Royalton's developers Craig Nassi and Laurence Hallier, DSG already has closed nearly 100 residences in the development since coming on board in April 2005; another 55 residences are under contract.

Mikel Marketing's experience with event marketing in the Houston area brings to the partnership an added dimension of local expertise, while sharing DSG's vision for the development.

The Royalton at River Oaks, a 32-story development featuring high-end condominiums, offers residents a prime location, views and access to the city's urban amenities.

The high-rise is on a 2.7-acre site one mile west of downtown Houston at 3333 Allen Parkway.

It offers access to downtown, Uptown, Midtown, the Medical Center, theater and museum districts, River Oaks, Memorial Park and The Galleria.

The 253 residences are available in 27 floor plans.

Two penthouse spaces and various conference centers are available for private events.